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Learning, laughing and loving at Aspire Spa & Wellness Conference

Don't miss this year's return of the Leading Spas of Canada conference, June 12 to 14 in Winnipeg, Manitoba. Held at the luxurious Fort Garry Hotel, the Aspire Spa & Wellness Conference promises two full days of learning, laughing and loving with amazing speakers and special events such as a tour of the 10 Spa Riverstone or Thermea Spa, yoga and nature walks, a free spin class and a gala dinner and awards presentation. If you haven't already [registered](#), do so today. Spots are filling up fast!



Six simple ways to celebrate Father's Day

Spas around the country are gearing up for Father's Day with special promotions for male spa clients. From refocusing existing gift card programs to shining a light

on specific services for exhausted dads, spas are putting the 'men' in menu. To help kickstart your promotions, here are a few ideas that may help boost business on this special day.

1. Curate your existing spa treatments to create a special "Father's Day Pamper" package
2. Add a unique "Limited Edition Dads Only" experience to your menu by adding a bonus treatment for a set time period, like [Decléor's](#) White Magnolia Mature Skin Hand & Nail Cream to a manicure, aromatherapy using a [Saje diffuser](#) to enhance your massage treatment, or offering a refreshing organic beverage like [Monat Wellness](#) beverages, during pedicures or before a massage.
3. Post a Father's Day shopping guide to your website that recommends your treatments and products for men.
4. Showcase your Father's Day promotion on all your social media platforms.
5. Offer a prize giveaway on your social media and through an email blast.

Ontario's NKD medispa opens second location

This April, NKD Wax & Skin Laser opened a second medispa location in Pickering, Ontario, allowing them to introduce state of the art treatments such as Cynosure's new [TempSure Envi](#) and [Elite+](#) laser treatments. TempSure Envi is the hottest anti-aging tool on the medispa market, utilizing monopolar radiofrequency to regenerate damaged collagen and reduce the appearance of many unwanted facial imperfections.

A new study shows it's possible to reverse aging skin cells

Researchers from the [Babraham Institute of Cambridge University](#) have developed a new technique for rejuvenating skin cells, rewinding the cellular biological clock by around 30 years and partially restoring the function of older cells. By creating stem cells from mature ones, they were able to make skin cells look and act younger in experiments involving a simulated skin wound.

\$3-million gift to UToronto supports diversity in dermatology research, training and care

With a \$3-million donation from pharmaceutical giant, AbbVie, the University of Toronto will set up a [focused](#) program in ethnodermatology that pushes research and training for dermatological practitioners to new levels, while leading outreach programs that raise awareness of equitable, diverse and inclusive care. There is an increased need for new investigations into the impacts of skin conditions on patients of colour, for better data on the disparities in care provided to different populations, and for greater representation of skin of colour in medical education programs.

Noel Asmar Uniforms commits to reforestation project

[Noel Asmar Uniforms](#) has partnered with [WeForest](#) and will be funding the growth of 1,000 trees per month as part of a reforestation project in Ethiopia's Desa'a Forest Reserve. "It's not just about growing trees," says company CEO, Noel Asmar. "It's tangible changes with a big impact. It's purposeful and lifts up communities with an emphasis on women, youth, and the farmers so many depend on." While the partnership with WeForest may be new for the Noel Asmar Group, the emphasis on sustainability is not. The company, which works with renown brands like Sandals, Four Seasons and Ritz Carlton, uses sustainably sourced fabrics and yarns wherever possible, creating garments from recycled water bottles. As a result, they have diverted over 578,000 water bottles from landfill to date.

Did you miss the latest?

If you didn't catch our latest Spa Inc. [magazine](#), here are five ways you can keep up with what's new.

- Check out our website, www.spainc.ca, which is updated regularly
- Take advantage of our free quarterly eNewsletter by subscribing [here](#)
- Get business ideas and thought-provoking articles in our digital magazine - click [here](#) to view the current and previous issues.
- Find us on our social media platforms - [Twitter](#), [Facebook](#), and [Instagram](#)



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"Did you know that your head weighs 10 pounds and for every inch it is in front of your body, it weighs an extra 10? So, for many of you, your poor neck muscles are often holding up close to 50 pounds for part of your days." <https://www.spainc.ca/ask-an-expert/posture/>

We love this little refresher on carrier oils. [#https://www.yourbeautyblog.com/2019/05/what-are-carrier-oils.html#SkinCare](https://www.yourbeautyblog.com/2019/05/what-are-carrier-oils.html#SkinCare) #Massage via

Join **THE** conversation

2022 Events

(all events subject to change)

June 4-6
[Premier Orlando](#)
Orlando, Florida

June 12-14
[LSOC, Aspire Spa & Wellness Conference June](#)
Winnipeg, Manitoba

July 12-14
[Cosmoprof North America](#)
Las Vegas, Nevada

July 26
[LSOC Webinar: generating revenue Webinar](#)

August 5-6
[International Conference on Tourism and Wellness](#)
Vancouver, British Columbia

November 4-7
[Global Aesthetics Conference](#)
Miami, Florida



PRODUCTS

For your clientele who are celebrating Father's Day this year, we couldn't help but include these products that pay homage to these wonderful men, your dads, grand dads and soon-to-be dads...



Lothantique Compagnie de Provence Hand Cream Black Tea



LaPrairie Skin Caviar Luxe Lifting and Firming Cream



Blu Atlas Volcanic Ash Face Cleanser

