

# SPA inc.

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## Running a greener spa business

CIDESCO International, a beauty and spa therapy education provider, recently unveiled its Expert Guide to the Sustainable Salon Spa in an effort to help and encourage more spas and salons to reduce their impact on the environment. The guide includes the principles of sustainability incorporating energy, waste management, water consumption reduction, choosing sustainable product partners and educating staff and customers. It also includes advice from spas who are undertaking their own sustainability campaigns. To learn more about the greening of Canada's spas, be sure to check out the fall issue of *Spa Inc.* magazine.

## Four Canadian spas win global recognition

The 2022 World Spa Awards winners were recently revealed and four Canadian spas made it to the podium from among a vast international field of spas, resorts and products. *Guerlain Spa* at Hotel X was named Canada's best hotel spa; *Spa Rosseau* at the Rosseau Muskoka Resort & Spa won Canada's Best Resort Spa; *Spa Eastman* was recognized as Canada's best wellness retreat; and, *Hammam Spa* by Céla placed as Canada's best day spa.



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## Scandinave Spa Blue Mountain wins prestigious health and safety award

Scandinave Spa Blue Mountain in Ontario has been awarded the '2022 Safe Travel Stamp Award' for its tourism region for the second year in a row. The award is a way for customers to recognize outstanding efforts in health and hygiene protocols for the hospitality and tourism sector by casting their vote for their favourite Safe Travels Award tourism operator. The spa partners with the Tourism Industry of Ontario and the World Travel & Tourism Council's Safe Travels Stamp program. This certification recognizes efforts to follow global health and hygiene standards so Guests can travel safely and rest easy when visiting.

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## Manitoba spa gets financial shot in the arm

Alluring Impressions Day Spa recently received \$63,975 in federal funding as part of a series of projects across northern Manitoba supported by the Canadian government. The funding is aimed at helping ensure business continuity, maintain employment, and encourage tourism.

## The Gift of Relaxation

To make life a little bit better for holiday shoppers, the Fairmont Hotels & Resorts offers a list of gift ideas and bundles for relaxation and pampering. The Fairmont Robe Bundle features two plush robes in either black or white, a pair of white slippers and a pair of platinum-hued slippers. There's the Le Labo Rose 31 bath and body experience, a complete line of fragrant Rose 31 hair and body products; and, a luxury bath bundle with two Fairmont kimono robes, two cotton bath towels, and Le Labo Rose 31 shampoo, conditioner and shower gel.

## TWITTER

Did you know? Canada has more than 870 certified dermatologists trained in both the medical and aesthetic fields. Read about [Dr. Catherine McCuaig](#), President of the Canadian Dermatology Association...

"With the wellness economy expected to reach \$7 trillion by 2025, health-boosting businesses are investing in real estate." <http://ow.ly/i6Nn50Lr9sb> via [WWD](#)

Join the conversation

## 2022 Events

(all events subject to change)

**January 28-30**  
ISSE - International Salon and Spa Expo  
California, USA

**March 5-7**  
International Esthetics, Cosmetics & Spa Conference  
New York, NY

**March 5-6**  
World Spa & Wellness Convention  
London, UK

**March 26-27**  
BeautyX Show  
Toronto, Ontario

**April 24**  
LSOC Aspire and Canadian Spa & Wellness Awards  
Toronto, Ontario

**May 9-11**  
ISPA Conference  
Las Vegas, Nevada

Canadian spa & wellness awards 2022  
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## PRODUCTS

It's that time of year when we love to wrap ourselves in the glow of the holidays. We found some delightful products to enhance the spirit of the season....



Canda Scent Labs, Nebulizing Diffuser & MOJO Diffuser Blend Set



Tata Harpur Cool Girl Holiday Kit



Sorella Apothecary Brightening Kit